# Give your store an energy boost

# The new self-contained SmartStand™ kiosk

by Rose Displays is the easy—and easily affordable—way to bring the excitement of the omni-channel experience into any store.

- Two built-in EvenGlow™ LED lightboxes attract attention
- Integrated multi-touch 21"
   Android™ tablet lets shoppers locate and select products, check availability, and even purchase and arrange delivery
- Change messaging in seconds to feature different products, brands, or special promotion
- Select a ready-to-roll stand alone SmartStand, or tailor a customized solution
- Easy-to-use software updates content, monitors and manages all of your remote SmartStands from one dashboard

- Includes built-in Wi-Fi and Ethernet — no extra hardware required!
- ADA compliant, retail-ready frame is mounted on durable casters for easy mobility
- Demonstrate feasibility and ROI with an economical in-store test that is set up in about 30 days, using your existing digital assets



New level of visual impact and consumer appeal



Advanced installation and usability features



Expertise you can count on for maximum ROI



**Trouble Free Rollouts** 



# Put a SmartStand to work wherever you need extra selling power.



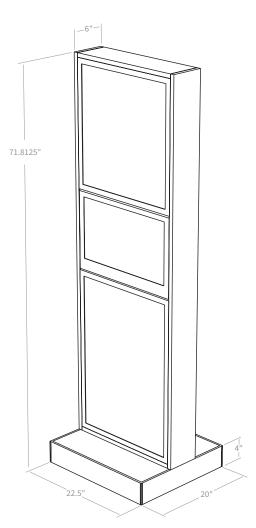
**Wall-mount** | Incorporate interactivity into any wall display, and complement your existing merchandising systems or feature walls.



**End Cap** | Integrates with any Madix or Lozier shelving system to deliver a fully interactive experience along main aisles or at the front of the store.



**Freestanding** | Standard configuration is perfect for mid-store placement or situations where you want to change locations frequently.



## **ORDERING OPTIONS**

#### **Monitor Size**

- ☐ 21" Android™ tablet
- ☐ 26" Android™ tablet
- ☐ 32" Android™ tablet

(tablet specifications will dictate enclosure, lightbox and graphic dimensions)

# Configuration

- $\square$  Freestanding
- ☐ Wall Mount
- ☐ End Cap

# **Materials and Finishes**

☐ Standard Black Laminate finish (custom colors and finishes available, call for details)

# **Enclosure Options** (Base Dimensions)

Width: \_\_\_\_\_ x Height: \_\_\_\_

#### **LED Illumination**

- ☐ Both sides illuminated
- ☐ One side illuminated, one side for non-illuminated graphics

### **LED Color Temperature**

- ☐ 6,500K (cool white)
- ☐ 4,100K (warm white)

# Plastic Insert (PETG)

☐ Clear .020" (included, for protecting and securing thinner graphics)

# **TECHNICAL INFORMATION**

### Monitor

- Android 4.2, Jelly Bean,
- NVIDIA® Tegra® 4,
- 1 GB DDR3
- 21.5" diagonal IPS full HD widescreen LED-backlit touch-enabled (1920 x 1080)

# EvenGlow™ LED LightBox

- Graphic Loading Front snap-loading
- Frame Rail Width 0.9375"
- Finish Options Clear Silver or Black satin anodized aluminum standard, no minimum quantities (custom colors available, minimum quantities and upcharge apply, call for pricing)
- Maximum Graphic Thickness 0.040" (1.0 mm).
   An optional clear PETG insert can be used to accommodate graphics less than 0.020" thick.
- LED Service Life Ultra-bright LEDs provide 50,000 hours of continuous service
- Lightbox Warranty 5-year limited warranty
- Electrical 60W external power supply, 1.4A, 140 Watts, 12VDC, 120-240VAC input voltage
- Rating For indoor use only, dry locations
- All frames conform to UL 48 for US and CSA 22.2 No. 207 for Canada (E352162)



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